Northampton International Academy

Business Curriculum Map

Why Business?

The vision is to develop real world, enterprising, and employability skills for tomorrow's leaders and to prepare our learners for a dynamic and challenging business environment. The curriculum is sequenced to work through the beginning of starting a business, and therefore starts with the entrepreneur and the skills they possess and why they would start a business – risk versus reward. The curriculum moves onto what is required to start a business such as funding, business plans etc. Once the students have established how and why a person would start a business, students focus will change to how the business survives and grows. Northampton International academy ethos underpins the Business curriculum allowing our KS4 students the opportunity to critically reflect on the impact that business decisions can have on a wide spectrum of stakeholders locally, nationally, and globally. After completing the course students will have knowledge and understanding of the world of business, this includes all aspects of running a business, start-up – entrepreneurs, business plans, funding, all finance of running a business. The element of this knowledge helps students to shape the businesses of the future. Our Common Teaching approaches.

· Retrieval starters every lesson

· Cold calling to make sure everyone is learning.

· Modelling exam questions

· Strong literacy and numeracy

The 5 Big Ideas of the Business studies Curriculum

Curriculum maps detail the sequencing of substantive knowledge through five 'big ideas' to enable pupils to build schemata of important conce
pts over time.

- Enterprise & entrepreneurship
- Globalisation
- Manage business activities.
- Business decisions and strategy
- Marketing and people

Disciplinary Big ideas

These core aspects of disciplinary knowledge are used to strengthen and develop substantive knowledge and underpin our common teaching approaches.

- Exploration & Analysis
- Planning & Time Management
- Presentation Skills & Literacy
- Decision Making & Creative Application
- Research Skills & Numeracy
- Critical Thinking

Learning for Life

Employability Skills

This course builds skills such as management and leadership, collaboration, communication, problem solving, creativity, critical thinking, and resilience. Additionally, this subject develops numeracy and literacy, presentation skills, and the ability to analyse and evaluate.

Linking the curriculum to careers

Careers in sales and marketing, finance, business ownership, human resources, operations, logistics, procurement and product research and design.

Encounters with employers

Access to local employers and business owners.

Examples of qualification pathways

GCSE business will lead on to KS5 courses in Business or Economics A level, or other level 3 business and enterprise courses. At degree level there are courses in business, accountancy, finance, consultancy, logistics and business management.

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Business Curriculum Map – Topics by Term

Enterprise and entrepreneurship	Marketing and people			Globalisation	Manage business activities	Business decision and strategy	

	Year 9 (half term rotation)	Year 10	Year 11		Year 12	Year 13
Autumn 1	Entrepreneurship Project	**Business Activity**	Growing the business	Learners do not have to have studied KS4 to access KS5 curriculum	Theme 1: Marketing and people	Theme 4: Global business
Autumn 2		**Business Activity**	Making marketing decisions		Theme 1: Marketing and people	Theme 4: Global business
Spring 1		**Marketing**	Making operational & financial decisions		Theme 2: Managing business activities.	Theme 1: Marketing and people Theme 2: Managing business activities.
Spring 2	h	Marketing	Making operational & financial decisions		Theme 2: Managing business activities.	Theme 3: Business decisions and strategy Theme 4: Global business
Summer 1		People	Making human resources decisions		Theme 3: Business decisions and strategy	Exam skills
Summer 2		People	**Course completed**		Theme 3: Business decisions and strategy .	**Course completed**